

Celebrate our 10th Anniversary in style at our Gift of Words Charity Dinner Dance

This prestigious Black-Tie evening will be a celebration of the contribution refugees have made to the North East and the work of Action Foundation over the last decade. Join us for an evening of dining, dancing, poetry and inspirational speakers on the eve of Refugee Week 2019.

We are expecting approximately 200 supporters, key leaders and influencers to be in attendance.

We are delighted to be welcoming Rev. Paul Butler, The Bishop of Durham, as our After-Dinner Speaker as well as award-winning poet Selina Nwulu and our Patron, Maurice Wren, CEO of The Refugee Council. For full details of the programme for the evening please see our separate leaflet.

Soak up the history and atmosphere in the unique venue of The Turbine Hall at CastleGate, which originally housed the turbines that produced the electricity for the city trams of Newcastle. With its cavernous ceiling and charming architecture, guests are in for a special treat. Dance the night away to the sounds of The Crossings Band whilst soaking up the ambience and finish the evening with a nightcap at the bar and your raffle ticket in hand!

Become a Sponsor

By sponsoring this event you will be directly supporting our Gift of Words appeal. We need to raise £75,000 a year to ensure that we can continue to provide free community English classes to asylum seekers, refugees and other migrants in our community here in the North East and we deliver this through our Action Language service.

See back page for further details.



Action Language Provides a Vital Service and Plugs a Gap

Many people cannot access mainstream funded English classes and so for the past ten years we have been providing a service called Action Language; a welcoming language learning and integration project. We provide free community-led Skills for Life English classes, which are taught by volunteers who are qualified teachers and dedicated assistants, who volunteer their time, in order to plug this gap in provision. From small beginnings this has grown significantly to the point that last year we enrolled 1,139 learners and ran over 40 classes a week.

For ten years this project has been mainly funded by grants from Trusts and Foundations and for the last four years from one particularly large grant which has enabled the service to grow enormously. However, grant funding is not a sustainable way to fund the project and so we need to urgently raise £75,000 per year to ensure we can continue providing this vital service for so many people into the future.

How to Book Your Sponsorship Package



Contact Nikki McCann
Communications & Events Coordinator
nikkimccann@actionfoundation.org.uk
0191 211 3542



Other ways you can support us:

- Make a donation or visit our website at www.actionfoundation.org.uk/donate/
- Donate a raffle prize
- Encourage colleagues and friends to book a table or ticket

Want to know more about Action Foundation and our work empowering refugees?

☎ 0191 231 3113 ✉ info@actionfoundation.org.uk

🐦 @actionFdn 📺 @actionfoundation

👉 www.actionfoundation.org.uk

Charity No. 1132051 | Company No. 6946097



CHARITY DINNER DANCE
Friday 14th June 2019



Sponsorship Packages

Gold Headline Sponsorship

£5,000

There is only 1 Headline package available

£5,000 funds a whole year of teaching materials required for 40 Action Language classes, directly teaching 600 learners.

- ✓ A Table of 8 with wine for your guests
- ✓ A complimentary drink on arrival
- ✓ An opportunity to brand the stage area
- ✓ An opportunity to present the raffle prizes on stage and say a few words
- ✓ Opportunity for an information stand in reception, if appropriate to you
- ✓ Logo/Advert on the 10th Anniversary page of Action Foundation's website
- ✓ Logo to appear on all event advertising 'As Sponsored by' Invitations, Posters
- ✓ Logo/write up in May Email Newsletter (sent to 1000 supporters)
- ✓ Full page advert in our Charity Dinner Programme
- ✓ Thank you included in our Charity Dinner Programme
- ✓ Adverts and Links promoting your sponsorship displayed regularly through Social Media
- ✓ A mention in all press releases sent about the event
- ✓ Sponsor acknowledgement by the host on the evening
- ✓ Logo to appear on-screen at the event
- ✓ Your business name and logo displayed on your table post

Silver Sponsorship

£1,000

There are only 2 Silver packages available

£1,000 funds 4 annual travel tokens to enable four of our Action Housing residents to have unlimited travel in Tyneside on a bus for one day a week.

- ✓ 4 Tickets to our Charity Dinner with wine for your guests
- ✓ Logo/Advert on 10th Anniversary page of Action Foundation's website
- ✓ Half page advert in our Charity Dinner Programme
- ✓ Thank you included in our Charity Dinner Programme
- ✓ Logo/Thank You in May Email Newsletter (sent to 1000 supporters)
- ✓ Social Media Thanks Yous including links

Bronze Sponsorship

£500

There are only 4 Bronze packages available

£500 funds the service of an interpreter, for one hour each month for a whole year, to translate during a support meeting so that we understand vital information to support our beneficiaries well.

- ✓ 2 Tickets to our Charity Dinner with wine for your guests
- ✓ Logo and Link on the Sponsors' Page on the Website
- ✓ Quarter page advert in our Charity Dinner Programme
- ✓ Thank you included in our Charity Dinner Programme
- ✓ Logo/Thank You in May Email Newsletter (sent to 1000 supporters)
- ✓ Social Media Thank Yous

Other Sponsorship Opportunities

Sponsor the pre-dinner drinks and add some sparkle from the start!

£600

- ✓ Logo/Branding on drinks tables
- ✓ Thank you included in our Charity Dinner Programme

Sponsor our entertainment and dance the night away to our live band!

£750

- ✓ Logo / Branding on stage area
- ✓ Quarter page advert in our Charity Dinner Programme
- ✓ Thank you included in our Charity Dinner Programme

Sponsor our Charity Dinner Programme so your logo is on every table on the night

£1,000

- ✓ Logo and thank you included on the Front Cover of our Charity Dinner Programme
- ✓ Half page advert in our Charity Dinner Programme

Place an advert in our Charity Dinner Programme

A5 SIZE

- ✓ ¼ page £100
- ✓ ½ page £175